



VERMONT
REAL
ENTERPRISES

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Professional Development for Teachers - w/ 3 Credits

Champlain College - June 27 - July 1, 2011

Creative - Entrepreneurial - Lesson Plans/Curriculum

Easy to Integrate into Subject Area

Do you wish you could... inspire excitement, inquiry, and creativity in your students? How about enhancing financial literacy, post graduation success, and independence through teamwork, critical thinking, and other 21st century skills? We do a great job at educating and preparing students with the technical skills necessary to become sought-after employees by today's employers; how would you like to increase/enhance their workforce readiness, career choices, and success in every program?

You can and here's how.....have your teachers participate in **VT REAL Entrepreneurship Summer Teacher Institute, June 27 - July 1st** at Champlain College -- a 38 contact-hour (graduate credit) institute that prepares **High-school and Technical Center Educators** to teach **REAL Entrepreneurship**, the "hands-on" experiential learning curriculum which helps students learn to think, plan, and act as entrepreneurs. Institute participants experience the highlights of the **REAL** curriculum as their students will, interact with experienced **REAL** instructors, and prepare lesson plans. Recent studies have shown improved scores in reading, language, spelling, social studies and science for students in entrepreneurial classes over those in non-entrepreneurial classes. **REAL** also connects local businesses, professionals and community leaders to assist in preparing students for success as entrepreneurs or employees entering the workforce.

One of the major benefits of the REAL curriculum: Lesson plans and activities may be applied/used in any discipline—core subjects and/or specific career areas.

The REAL Institute is rewarding and relevant professional development which includes:

- **REAL** methods/philosophy (how **REAL** uses experiential techniques to reach a wide range of learners)
- Curriculum and Materials (guidance using manuals and software which make up the REAL curriculum)
- The Business Planning Process - Small Business Content (marketing, operations, and financials)
- Course Lesson Planning (tailoring the curriculum to the needs of your students)
- Program Implementation (scheduling, marketing, recruitment & documentation)
- **REAL fun - learning is accomplished by "doing" while having fun!**

(More)

Instructor(s): The Institute staff/team is comprised of experienced **REAL** Teachers who have been additionally trained to serve as institute facilitators and are also current or former Vermont educators.

All inclusive: Tuition, hard copy curriculum manual, curriculum thumb drive, license fee, 3 undergraduate or 3 graduate - on campus lodging (if choose to stay over) - all lunches/snacks, plus a special award's luncheon with featured speaker and presentation of **VT REAL's 3rd** Annual Statewide Student Business Plan Competition, FUN and much, much more! \$1,495 (payment may be applied in the 2010-2011 or 2011-2011 Academic School Year)

June 27 - July 1st - Monday—Thursday 8:30am—4:30pm
Friday 8:00am—2:00pm @ Champlain College

REAL teaches financial education through activities such as the business plan competition. Students learn financial management skills to help prepare them to predict and describe the start-up costs, on-going operational costs and revenues of the proposed business - plus project their own future personal income and expenses.

VtSBDC (VT Small Business Development Center), in partnership with Vermont Business Education Corp., is committed to the students of Vermont becoming entrepreneurs invested in the growth of our state - and one of its key roles is to certify new teachers in the REAL curriculum.

REAL also hosts K-Middle School Teacher Institutes to meet younger students' needs.

VT REAL is Co-Sponsored by:

High School and Adult Ed Division
Vermont Department of Education



Vermont SBDC
Vermont Technical College



Vermont REAL Enterprises
VT Business Education Corp



To register for the upcoming workshop go to: <http://www.vtsbdc.org/programs/real-youth-entrepreneurship>

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