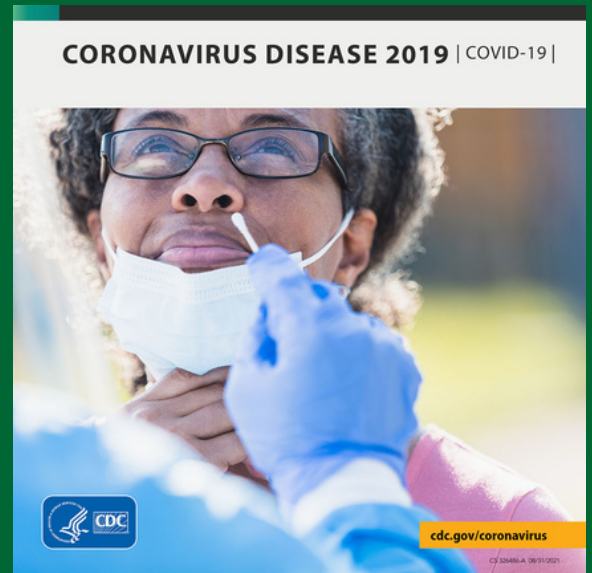


# SOCIAL MEDIA TOOLKIT

The CDC has provided the 'COVID-19 Testing Communication Toolkit'. This toolkit provides communication resources about COVID-19 testing, including factsheets and social media. Below is an example from the toolkit. To view the entire toolkit, visit their [COVID-19 Testing Communication Toolkit webpage](https://www.cdc.gov/coronavirus/2019-nCoV/testing-communication-toolkit).



## School-Based Testing

### Facebook Sample Message

Are you concerned about COVID-19 testing in your child's school? It's normal to have concerns since this is an adjustment for schools across the country. Most school-based testing programs are run by the school, and those who administer the tests are thoroughly trained. Tests are safe, quick and an important way to protect your family and make sure your child's school stays open. Many children who get COVID-19 have no symptoms, which makes it easier to spread the virus to others. It's important that you feel confident in allowing your child to take part in school-based testing. Learn more [here](#).

### Twitter Sample Message

Children can get COVID-19 and many have no symptoms, which makes the virus easier to spread. Feel confident about your school's testing program, and learn more [here](#).

### Fact Sheet: Good Things to Know about a COVID-19 Test

View the fact sheet [here](#).