Clear and Effective Communication Student Work: Student 13

**Comments on Slide Show:**

**Slide #1:** The title slide uses a creative title with alliteration to catch the viewer’s attention. The central question of the presentation is stated clearly on the slide. The student has chosen a shade of orange for her slide that evokes the color of a basketball.

**Slide #2**: In this slide, the author does a good job of speaking directly to the audience and adjusting tone, vocabulary and explanations with awareness of audience. The author gives thorough background information and uses mathematical terminology effectively. The slide is well-designed; the leaping basketball player on the left seems to be pointing directly at the slide’s title. The graphic does not distract from the meaning or text.

**Slide #3:** This slide is very well organized. The three boxes present the critical factors, and the “What this means” section on the bottom helps the audience understand the material that is being presented. This slide again uses the basketball-orange color, which helps the slide show as a whole seem unified.

**Slide #4:** This slide has a strikingly different design from the preceding ones. The author clearly explains the problem-solving process that was used, integrating information gleaned from a source and explaining how the source supported their thinking. In the last sentence, the author includes the words “an online graphing website” after the product name, Desmos, so that audience members who are unfamiliar with this tool will understand what it is. Once again, this displays sensitivity to the needs of the audience.

**Slide #5:** The author and designer of this set of slides continue to use basketball orange to frame the information on this page. The protractor is shown superimposed on the image of the basket as well as in an enlarged view. The image is clearly labeled with appropriate units.

**Slide #6:** This slide displays an excellent use of technology to enhance communication. The student has embedded the video that he or she created to solve the problem into the slide and has included the relevant formula directly on the image. This helps the audience understand how the mathematics describes the arc of the ball.

**Slide #7:** The key below the image on this slide ensures that viewers will understand the meaning of the graphic.

**Slide #8:** In this slide, the author recaps the analysis that has been described in the previous slides and very clearly states the answer to the question that was posed on the introductory slides. The use of a different color from the basketball orange that was used through the rest of the slides brings attention to this final slide and helps it stand out.

**Slide #9:** The author gives credit to all sources, including the sources for images.

**Overall:** The author demonstrates organized and purposeful communication by ordering the slides in an easy-to-follow, logical sequence and gives the slides very clear titles and sub-headings. The text is concise and the author has paid attention to all of the small details of design and proofreading.